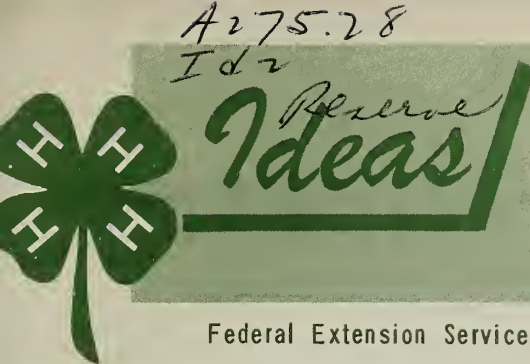


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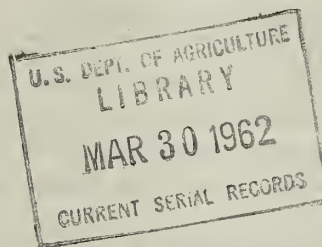


# about 4-H Clubs and YM W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE



No. 65  
Washington 25, D.C.  
March 5, 1962

Dear Co-Worker:

The series of six Rural Areas Development training meetings held throughout the country helped amplify the opportunity we have through 4-H to contribute to this important program.

Our division is getting in gear to support expanded efforts in career exploration, believing it can be one of the most meaningful phases of our work with teenagers.

Our congratulations to those States who already have vital, far-reaching programs underway!

## REGIONAL MEETING IN NORTHEAST

We have heard outstanding reports about the recent meeting where emphasis was on necessary adjustments that will need to be made in 4-H and youth development programming in view of changing situations. Resource people were Dr. Burton Kreitlow of Wisc., Russ Mawby of Mich., and Laurel Sabrosky.

## REGIONAL 4-H COURSES

Miss Emmie Nelson is teaching the youth course at the school in Georgia. We have enthusiastic reports from Lloyd Rutledge, who was there for a day recently. Out in Arizona, Joe McAuliffe has two sections for the 4-H Leadership Course. This gives a chance to adjust to the background and needs of various members of the group.

Looking toward summer sessions--Russ Mawby is to be instructor for the youth course at Cornell, John Banning at Wisconsin, and Rudy Monosmith at Colorado.

Announcements are out for the 11th annual Workshop in Human Development and Human Relations to be held at the 4-H Center. If you have not looked into this for yourself or other staff members, we recommend you consider how this training in principles of behavior and in teaching-learning could enrich your staff functioning.

### GRADUATION FOR THE BRAZIL PEACE CORPS GROUP

First phase of the training program is now completed by the more than 50 young people who are equipping themselves to work with the 4-S Club program in Brazil. This has been a very competent and earnest group of young people.

### PEACE CORPS PROGRAM PROPOSED FOR VENEZUELA

The National 4-H Foundation has been asked, and has agreed, to help with the recruitment, selection and training of another Peace Corps group, this one to be sent to Venezuela to assist with the 5-V rural youth program. A group of 20 young men and 20 young women is anticipated.

A letter has gone to State Directors explaining this current opportunity and asking for State support.

### 21 YEARS OF 4-H IN JAMAICA

The story of the 4-H movement in Jamaica is outlined in an interesting pictorial brochure commemorating the "coming of age" of the program. The program has had a steady growth in the scope of the program and in membership, now reaching about 25,000 members.

### GUIDE FOR INDUCTION TRAINING

Staff members of the Training Branch of ER&T and our Division have had some fruitful discussions about induction training for agents having responsibility for the youth program in a county. The suggested guide is only in the discussion stage. However, if any of you are particularly interested and would like to contribute your ideas to the material developed to date, we would welcome hearing from you and would be willing to share the tentative copy.

### YOUTH ISSUES OF EXTENSION REVIEW

We trust you are finding the February issue a helpful tool. Building public understanding of 4-H programs is a general need.

There are many good articles in it! One that we would like to discuss with you has the intriguing title of "Bear Trap or Butterfly Net." It has been suggested that we consider having a reprint of this article for agent and leader training purposes.

The October issue is again scheduled for 4-H programs. The plan is to center this about how programs are built.



#### 4-H LIGHT HORSE PROJECTS

Some time ago we received a brochure from A. S. Barnes and Company, listing some outstanding books on "horses and the wonderful art of horsemanship." We have taken the liberty to give them the names of State 4-H staff people, with the idea that they would send a brochure to you. We thought you might want to pass this along to the counties and suggest that light horse clubs start a library or add some of these books to the library that they now have.

#### "LOOK AT YOUR FUTURE"

This is the title of a new clothing-and-careers film strip produced by the American Institute of Mens and Boys Wear. Miss Alice Linn and some of our staff consulted on the script and are now very pleased about the way it has worked out. We are hoping soon to have information about plans for ordering the film strip.

#### GRAIN MARKETING TOUR

Thirteen States sent 4-H representatives to Chicago for the annual 4-H grain marketing tour in January. The young people watched the trading at the Nation's top commodity exchange, visited the exchange's grain inspection services, toured a grain processing plant, and met men skilled in the fine points of grain marketing. This is an excellent experience for older members who can comprehend the economics of marketing and who are willing to share the experience with members back home.

#### JUNIOR POULTRY FACT FINDING CONFERENCE

4-H representatives from 23 States participated February 8-11 in the 9th annual conference for members interested in poultry careers. This is an excellent opportunity to learn more about the industry and the opportunities of the future since it is held in conjunction with the annual Poultry Fact Finding Conference. The schedule included tours, exhibits, programs by the club members and representatives of the poultry industry.

#### YOUTH SECTION PROGRAM AT ASSOCIATION OF SOUTHERN AGRICULTURAL WORKERS

Representatives from 10 Southern State 4-H staffs participated in the Youth Section program at ASAW along with Extension directors, supervisors, specialists and agents. The theme of the Youth Section program was "Expanding Our Efforts in Leadership Development on a County Level." The general framework of the program was developed around the major areas of research and experience to be considered in building a county leadership program.

Dr. Bardin Nelson, Professor of Sociology, Texas A & M College, began the program with a paper on "Motivation--Leadership Theory and Principles." The section was extremely fortunate to have Dr. E. T. York, who developed the topic, "Educational Leadership Trends for Extension Youth Programs." (A copy of Dr. York's paper is enclosed.)

Four States - Virginia, Tennessee, Mississippi and Georgia - gave statements on their objectives for a leadership program. Dr. Emily King, Dr. Tommy Walton, and Dr. G. L. Carter reported on some significant factors for county leadership development related to some of the research which they had conducted. G. L. reported on Dr. G. Foster's research, "County Extension Agent Supervision of Volunteer Leaders."

The youth program of the future was highlighted by Lloyd Rutledge in "Design for the 60's" and Director W. A. Sutton of Georgia in "Looking to the Future."

#### AUTOMOTIVE CARE AND SAFETY

Ty Thompson and Carl Miller, of Firestone, joined with our staff in an evaluative discussion of the programs in automotive care and safety. Actually the growth of the project is very encouraging. We have been watching this project closely because it is a "natural" for the older club member group and all of you are concerned about challenging programs for teenagers. It is important, also, from the career exploration angle with the many modern careers in the automotive and service world.

Some other significant results are the involvement of many new resource people--in planning, supporting and teaching roles. The successful functioning of county automotive committees is apparent. New facilities are being made available for teaching situations.

#### NORTH CAROLINA AND KANSAS LEAFLETS INCLUDED IN 4-H WEEK REPORT

The written report prepared for the President for 4-H Club Week included two good examples of 4-H reports, one from the State of North Carolina and one from Reno County, Kans. In each case, the leaflet portrayed the adaptation of the 4-H plan to specific situations.

#### NATIONAL YOUTHPower CONGRESS

We are hearing many reports of 4-H members being selected to participate in the March 29-31 meeting in Chicago built about better nutrition for teenagers. Young people from around the Nation, and representing many different youth education programs, will participate. With the great need to help young people improve their diets, the conference can serve an important role in motivating and informing the young people.

### MENTAL HEALTH WEEK

Community Action is to be featured during Mental Health Week, April 29 to May 5. Each year the week concentrates on a project or emphasis requiring special attention. Some excellent materials are available for activities during the week.

### "THREE U.S. PRESIDENTS TALK TO YOU"

This is the title of an attractive, eight-page, color-illustrated report in the February issue of SEVENTEEN magazine. The ideas and opinions of the three living former presidents - General Eisenhower, Mr. Truman, and Mr. Hoover - are brought together in an interesting, worthwhile article for youth or adults.

### KANSAS - NEW DINING HALL AT STATE CAMP

The Kansas 4-H Foundation announces plans to immediately complete the L. C. Williams dining hall at Rock Springs Ranch, which will be a real stimulus to the 4-H Club program. The completed dining hall will double the capacity at the State 4-H Center and will make possible the year-round use of the facilities south of Junction City.

### SHARING GOOD IDEAS IN USE IN THE STATES

### ARKANSAS - New Staff Letter

Arkansas has plans for a special letter for agents, associates and assistants. This letter provides ideas and suggestions for use the following month. This is an excellent way to keep agents, assistants, and associates up to date on the latest material, approaches, etc.

### IOWA - Explains Clothing Work With Boys

Clothing Specialist Opal Roberson was invited to tell about Iowa's clothing work with boys to an interested group at the annual convention of the National Association of Retail Clothiers and Furnishers.

### KANSAS - Why A College Education

The February issue of the Kansas 4-H Journal is devoted to why a college education should be considered, how to finance, and opportunities in agriculture and home economics. It also includes a sketch about each college in the State, explaining enrollment, faculty, fees, scholarships, work opportunities, and curriculum.



MARYLAND - Understanding Democracy

"Understanding the role of democracy in an increasingly bi-polar world" was the theme of the annual 4-H Older Youth Conference in January. In other sessions, the Older Youth Advisory group planned older youth classes for State 4-H Club Week in August and Older Youth Leadership Camp in May.

MASSACHUSETTS - Teen Tour

The State does a skillful job on a 4-H career exploration event that includes many different types of tours. Mildred Howell would be able to share planning materials they have developed.

MISSISSIPPI - Evaluation

For the past year the Mississippi 4-H staff, in cooperation with the Extension Studies and Training Department, has been formulating an evaluation outline on 4-H program development. This is to be used in the study of 4-H program projection in counties. The evaluation outline has been particularly project and activities centered. It includes: (1) Organization and procedure in planning the 4-H program, (2) Implementation of the program, (3) Project selection, and (4) Continuous evaluation of the program.

MISSOURI - Introducing Home Grounds Project Materials

District meetings are being held for men and women agents, to help them know how to make best use of the new Home Grounds series of project manuals. First four in the series are being introduced in 1962. Two additional will be completed during the year.

NEW HAMPSHIRE - Agent In-Service Training

Representatives of the Scouts and Young Men's Christian Association were special guests for the 4-H agents' conference. Ideas for conducting activities for teenagers received central focus, along with youth emphasis in the RAD program and leadership development.

NEW JERSEY - "Cookery Cruise with Favorite Foods"

To be creative in cooking was a challenge for the State favorite foods show held in late January. Judges of the event were home economists who exemplified careers in food and nutrition.



## TEXAS - Building Public Support For the 4-H Program

Two years ago a Texas 4-H Recognition Committee was organized and incorporated-- corresponding to what most States call, "4-H Foundation." Top State, public, business, and civic leaders are on the committee. Now territorial 4-H Recognition Subcommittees are being organized. Recently a group of businessmen in the Houston area was organized and took as its goal \$40,000 of the \$132,000 State Committee budget. This committee, the first of its kind, is comprised of "big businessmen interested in dedicating money and time to the development of youth."

## WASHINGTON - Conferences on Recognition

Four district meetings have been held for agents, county council executive committees, and the group within the county that concerns itself with recognition and awards. Purpose of the conferences was to look at an effective program of recognition for all 4-H members.

## WEST VIRGINIA - Billboard 4-H Posters

The State is furnishing counties with large roadside billboard posters about 4-H. These are beautifully designed, utilizing thirteen colors. Write to Billy Coffindaffer if interested in more information about them.

## NEWS OF OUR CO-WORKERS

Congratulations! Three State staff members have recently qualified for doctor's degrees: George Foster of Tennessee qualified for a degree at George Washington University, Tommy Walton of Georgia at Cornell, and Roy Cassell of Maryland at Wisconsin. Carroll Howes of Pennsylvania has completed his master's degree at Wisconsin. Each of these co-workers has done an outstanding job with graduate work and we are proud to congratulate them. Roy Cassell returns to Maryland as Coordinator of Programs.

Charline Lindsay of Missouri is on study leave for the winter semester at the University of Missouri. She is concentrating on studies in the areas of educational psychology, sociology and counseling methods.

Dr. Bill Skelton of Virginia and Dr. Bill Smith of Pennsylvania have each advanced to office of Assistant Director of Extension. In Virginia, Jack Tyree is assuming the State Leader duties. In Pennsylvania, Bill Smith is to be the program leader for home economics, youth programs and community development.

Delores "Polly" Parrott of Illinois is now doing full time study at the University of Illinois and expects to complete her Master's degree by fall.

Bernard "Berny" V. Beadle, Asst. State 4-H Leader, Minnesota, retired at the end of February. He is held in high affection both by Minnesotans and by the many others who have met him through 4-H Club work.

Some recent marriages: Margaret Mosher Randall of Massachusetts has resigned to become a full-time homemaker. Charlene M. Foster of Indiana was formerly Charlene Oliver.

Arleen Barkheim of Minnesota is moving to the position of District Supervisor for Home Economics Programs. Clarence Cunningham of Ohio has been reassigned. He is now Extension Research and Training Associate.

Mary M. Hoffman returns to duty in Illinois. Her title is Extension Specialist, Home Economics 4-H Club Work. Patricia Gorman of Illinois is promoted from Home Adviser to a position with similar title on the State 4-H staff.

Dr. Tommy Walton, Georgia, and Martha E. Leighton, New York, were the two State staff members named to accompany and work with the Report-to-the-Nation delegates for 4-H Club Week.

New appointees for the Board of Trustees of the National 4-H Club Foundation are W. A. Sutton, Georgia; Miss Eva L. Goble, Indiana; Cecil G. Staver, Colorado; Pauline Rowe, Vermont; and C. A. Vines, Arkansas. Jesse W. Tapp of California and W. J. Klein of Wisconsin were reappointed after filling one-year terms created when representatives of private enterprise were added to the Board in January 1961.

#### IN CLOSING -

May we share an inspirational quote from the Montana 4-H staff letter:

Go in search of the people,  
Live with them,  
Learn with them,  
Love them,  
Serve them,  
Make plans with them,  
Begin with what they know.  
Build on what they have.

..... James Yames, Mexican Post

Sincerely yours,

*Mylo S. Downey*

Mylo S. Downey, Director  
4-H Club and YMW Programs

John W. Banning, Assistant Director  
Fern S. Kelley, Assistant Director  
(Editor of IDEAS)

Program Leaders:

Maurice L. Hill  
V. Joseph McAuliffe  
Lloyd L. Rutledge